



YuStart

CII-Yi National Student Startup Challenge

www.YuStart.in



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CII-YI National Student Startup Challenge

About

THE ORGANIZERS



Young Indians
WE CAN WE WILL



Confederation of Indian Industry

About Young Indians (Yi)



YuStart

CII-Yi National Student Startup Challenge

- Young Indians (Yi) is an integral part of the Confederation of Indian Industry (CII), a non-government, not-for-profit, industry led and industry managed organisation playing a proactive role in India's development process
- Yi was formed in the year 2002 with an objective of creating a platform for young Indians to realise the dream of a developed nation. With around 12200 young progressive Indians members in 37 chapters, Yi engages around 10500 students through student nets, under the brand 'Yuva'
- "To become the Voice of Young Indians Globally" being the vision of Yi, it provides a platform for young Indians to participate in and contribute by becoming an integral part of the Indian growth story. Yi's work is divided primarily into three groups; "Youth Leadership", "Nation Building" and "International Engagements"
- Know more at www.youngindians.net



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About CII

- Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.
- CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 7200 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 100,000 enterprises from around 242 national and regional sectorial industry bodies.
- With 64 offices, including 9 Centers of Excellence, in India, and 7 overseas offices in Australia, China, Egypt, France, Singapore, UK, and USA, as well as institutional partnerships with 312 counterpart organizations in 106 countries, CII serves as a reference point for Indian industry and the international business community. Know more at www.cii.in

YuStart Challenge: Objective



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CII-YI National Student Startup Challenge

- YuStart is a National Startup Competition, conducted as part of the Entrepreneurship Summit organized by Young Indians, (Bangalore Chapter) along with CII.
- The competition intends to foster the ignite the passion for entrepreneurship in the student community.
- The event provides a platform for students to pitch in their business startup ideas.
- The Top 3 teams stand to win prizes worth Lakhs, apart from being given an opportunity to be incubated.



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YuStart : About the Challenge

A multi-staged event - consists of rounds of presentation, review and feedback.

First round of screening by CII-Yi Team



10 Shortlisted applicants will present to the CII-Yi Jury at Bangalore on 25 Sep 2015.



5 Finalists will get an opportunity to present their business plan to our esteemed panel of judges at the 'CII-Yi National Entrepreneurship Summit' on 26 Sep 2015



Top three teams will be rewarded



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YuStart : Who can participate

- All participants should be UG or PG students from Indian Colleges and Universities.
- Team size: Maximum of 4 members in each team, with a team lead specified.
- Start-up plan submissions should be done online at www.yustart.in

Registration Fees*

Early Bird Registration	INR 3500 per team	(If paid before 15 July 2015)
Regular Registration	INR 5000 per team	(If paid before 30 July 2015)
Late Registration	INR 6500 per team	(If paid before 30 August 2015)

****YUVA students are eligible for a 20% discount on the fees above***



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YuStart : Plan Submission

- Business Plans will be accepted only from teams who have paid due registration fees
- Each team is required to submit the following to CII-Yi via www.YuStart.in on or before **30 August 2015**. Any submissions made later than this will not qualify for screening
 1. **Executive Summary:** One page write-up on the overall plan
 2. **Business Plan:** Presentation in PDF Format of up to 20 slides, covering the following:
 - **Business concept:** Describe the business, its product/offering. It should specify the unique value proposition, and what the business' competitive advantage will be.
 - **Market Opportunity:** Outline the market it will serve, what problem the offering would solve for whom, and the scalability / growth opportunity for the business
 - **Current status:** How far have you progressed with your business plan?
 - **Financial requirements & Financial Projections:** Clearly state the capital needed to start the business and expand. Highlight the important financial points of the business including sales, profits, cash flows and return on investment
 - **Marketing Strategy & Competition Analysis:** Pricing, Distribution, Promotion Plans, Sales potential, Current & Potential Competition, Competitive Strength etc.
- References & Annexure material may be submitted if required, only to support the presentation

YuStart : Timelines



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Activity	Description	Timeline
Plan Submission	Last date for submission of Executive Summary & Business Plan (Includes Early Bird, Regular & Late Joes)	30 August 2015 (DEADLINE)
Screening Round	CII-Yi Team will complete review of plans received and announce the 10 Teams that qualified for the YuStart Prelims	15 September 2015
YuStart Prelims	Up to 10 shortlisted teams will present to a CII-Yi Jury in Bangalore	25 September 2015
YuStart Final	5 Finalists to present at the CII-Yi National Entrepreneurship Summit' at Bangalore	26 September 2015



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YuStart : Venue & Format

YuStart Prelims

- Date : 25 September 2015 | Time: 0900 – 1800 hrs
- Venue: Confederation of Indian Industry (CII)
#1086, 12th Main, HAL 2nd Stage
Indira Nagar, Bangalore 560008
Tel : +91 80 4288 9595
- Format:
 - 10 minutes for presentation
 - 10 minutes for Q&A



YuStart Finals

- Date: 26 September 2015
- Time: 1400 – 1800 hrs
- Venue: Hotel Leela Palace, Bangalore
- Format:
 - 10 minutes for presentation
 - 05 minutes for Q&A





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YuStart : Panel of Judges

- The judges for the Screening Round will consist of Young Indians Bangalore members, who are entrepreneurs, investors and professionals.
- Judges for the Final Round will be eminent personnel, drawn from a variety of backgrounds, including Entrepreneurs, Investors, Industry Experts, Corporate Executives, Lawyers, and other specialists, deemed appropriate to understand the viability of a business idea

Judges for the **PREVIOUS** YuStart Finals were:

- G Sabarinathan, Chairperson, NSR Centre for Entrepreneurial Learning (IIM –B)
- Ganapathy Venugopal , CEO, Axilor Ventures
- Hari Hegde, SVP & Head-Global Operations, Wipro
- Subodh Sankar, Founder Atta Galatta
- Prateek Khare, Head-Entrepreneurship Swissnex India



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YuStart : Awards & Recognition

A combination of **Monetary & Mentoring** options will be available for award winning startup plans

Prizes worth more than
Rs. 500,000
to be won

Top 3 Teams will
automatically qualify for
INCUBATION at NSRCEL
in IIM Bangalore

- Registered Teams that do not qualify for the Prelims or Final Round are still eligible to attend the **CII-Yi National Entrepreneurship Summit** on 26 Sep 2015, **free of cost**
- The Summit is a full day event, bound to be a great learning & networking opportunity, packed with talks by eminent entrepreneurs and professionals across industries

Team Level	Team Members Eligible to attend Summit
YuStart Registered Team	Up to 2 participants from each team
If Team qualifies for Prelims	Up to 4 participants from each team

Snapshot: Previous YuStart Summit



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About 50 teams from premier institutions including Indian School of Business, IIM K, TAPMI and many engineering colleges & business schools across India registered

Name of the college	Placement & Prize	
Bannari Amman Institute of Technology, Sathyamangalam	Winner	INR 1 Lakh & 2 Microsoft Phones
Indian School of Business, Hyderabad	Runner-up	INR 25,000 & 2 Microsoft Phones
Consolation Prize Winners		
BV B College of Engineering, Hubli Acharya School of Management, Bangalore B.M.S. College of Engineering Bangalore		

All Finalists auto qualified for INCUBATION at the N S Raghavan Centre for Entrepreneurial Learning at IIM Bangalore



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Snapshot: 1st Edition of YuStart

(In pictures)



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Some of the speakers at the **previous** CII Yi Entrepreneurship Summit



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Dr.G.K. Jayaram

Founder
Director of the Institute of Leadership &
Institutional Development, Bangalore



Aroon Raman

Past Chairman, CII Karnataka
Raman Fibrescience Private Limited



G.Sabarinathan

PhD, Chairperson
NS Raghavan Centre for Entrepreneurial
Learning



Anjana Vivek

Founder-Director
VentureBean Consulting Private Limited



Prateek Khare

Head of Entrepreneurship
swissnex India, Consulate of Switzerland



Hariprasad Hegde

Convenor
CII Water Taskforce



Kattayil Rajinish Menon

CIR and Director
Startups at Microsoft



Priya Chetty Rajagopal

Executive Director
Leadership and Board Practice at RGF
Executive Search



Lakshmi Rebecca

Filmmaker and Anchor
www.laksh mirebecca.com



Ganapathy Venugopal

CEO
Axilor Ventures



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About

REGISTRATION & PAYMENT

Registration & Payment Process



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Registration:

- Please register online at www.yustart.in/registration
- Once registered, please follow instructions in next slide to make the payment



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Payment Process - Step 2

Registration Fees

Early Bird Registration	: INR 3500 per team, if paid before 15 July 2015
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Late Registration	: INR 6500 per team, if paid before 30 August 2015

**Yuva students are eligible for a 20% discount on the fees above*

How to pay:

Please deposit cash or pay via NEFT to the following account:

Beneficiary Name : Confederation Of Indian Industry

Beneficiary Address: 98/1, Velacherry Main Road, Guindy, Chennai 600 032

Beneficiary Account Number : 000905024914

MICR No : 600229003 ; **RTGS / NEFT IFSC Code :** ICIC0000009

Beneficiary Bank Name : ICICI Bank ; **Bank Branch Name :** Nungambakkam Branch

Bank Address : #110, Prakash Presidium, Nungambakkam, Chennai 600 034

PAN No : AAATC0188R

Applicants must email a copy of payment confirmation (Online payment screenshot or Bank Pay-in slip) to: **Suvin Narayan** YuStart@YiBangalore.com



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Participation Confirmation

- Once payment process is confirmed by CII-Yi, applicants will receive a welcome email with further details
- Applicants will also be added on the 'YuStart CII-Yi Start Up Challenge Facebook Group' where they can stay connected to the judges & mentors



SPONSORS & PARTNERS



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Other Partners:

- Corporate Houses
- Accelerators
- Academic Institutions
- Incubators



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Contact Details

For any additional information, please contact:

Suvin Narayan

Executive Member, Yi (Bangalore Chapter)

Tel: +91 80 4288 9595

Cell: +91 95912 17911

E-Mail: YuStart@YiBangalore.com

Visit us at: www.YiBangalore.com

Confederation of Indian Industry

No.1086, 12th Main, HAL 2nd Stage

Indira Nagar, Bangalore 560008

placementcell

From: seema ghosh <seemaghosh7@gmail.com>
Sent: Friday, July 28, 2017 9:59 PM
To: placementcell@bhavansvc.org
Subject: Fwd: Yi Leadership Academy for Yuva Faculty Members : 25 – 26 August 2017
Attachments: Reply Form- LA for Faculty.docx; Untitled attachment 03509.htm

Begin forwarded message:

From: Vinod Vattepala <yi.vinod@gmail.com>
Date: 28 July 2017 at 09:41:09 IST
To: seema ghosh <seemaghosh7@gmail.com>
Cc: "CA.Sumit Kabra" <ca.skabra@gmail.com>, Pradeep Kumar <pradeep@adroitinfoactive.net>
Subject: Fwd: Yi Leadership Academy for Yuva Faculty Members : 25 – 26 August 2017

Dear Seema Madam,

Greetings from Yi YUVA and the Leadership Academy (LA) Team,

We are pleased to announce the **Yi Leadership Academy for Yuva Faculty Members** between **25 – 26 August 2017** at **Indian School of Business, Hyderabad** Campus. This will be the first of its kind LA with an aim to empower the faculty to spread Yuva program across the country.

The objective of the program is to enhance the leadership skills of the faculty, develop an understanding of Yuva, and to motivate them to promote leadership development for our students. We also aim to create a platform for faculties to understand latest trends in education sector.

A faculty member is critical for the success of YUVA, and this year we would like to welcome the faculty members to gain a firsthand experience of what Yi and YUVA is all about. We request you to encourage your faculty members from current and prospect YUVA colleges to take part in this first of a kind LA experience !

May I request you to kindly share this information among all the existing & upcoming YUVA Institutions in your city. The last date of receiving the nomination is **August 15th 2017**

Those interested can fill the attached reply form and confirm their presence.

Venue: ISB Hyderabad

Session Start time: 11am on Aug 25th

Session End time: 5pm on Aug 26th, followed by a networking and fun evening

Registration Fee: INR 1500 / faculty member + taxes (Stay & Transport cost additional to be borne by the participant)

Stay Options: Lemon Tree Hotel, Gachibowli ; Lemon Tree Premier, Hitech City, Holiday Inn (More details to follow)

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Regards,

YUVA & LA Team

Young Indians

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